



## Cass Technical High School Internship Opportunity

**Company:** Detroit Tigers

**Department:** Marketing/Creative Services

**Number of Positions:** 1

**Location:** Detroit, MI

**Start Date:** June 26, 2017

**End Date:** August 30, 2017

**Hours Required:** 20-40/week

### Responsibilities include, but are not limited to the following:

- Updating existing files of ads, fliers, group outing t-shirts, brochures, invitations, posters, signs, postcards and publications, as well as other printed materials
- Design and layout of the above items
- Assist with marketing projects and the production and special events
- Scanning, filing and categorizing of photos, and/or altering existing photos
- Assist in the development of event recaps for use on tigers.com or for social media activation.
- Re-sizing of existing creative for inclusion in social media campaigns, in-park activation (scoreboard, Tigervision, etc.) and on tigers.com.
- Provide graphic design support to the Social Media and Marketing & Creative Services Specialists on special projects.
- Participation in weekly marketing and promotions departmental staff meetings
- Exposure to print production requirements
- Limited game day promotional and Special Events support
- Serve as assistant event producer for one Detroit Tigers in-season special event

### Eligibility/Requirements:

- Enrolled full-time at Cass Technical High School
- Entering Junior or Senior Year
- Must be at least 16 years of age
- Earned a minimum cumulative grade point average (GPA) of 3.0
- Eligible to work in the United States
- Available to work a minimum of 20 hours; maximum of 40 hour within a work week
- Must be working toward a diploma in Graphic Art
- Must be computer literate and able to handle a wide variety of tasks
- Must be familiar with the following: Creative Suite 5 (or earlier) software programs: Adobe Photoshop, Adobe Illustrator and Adobe Indesign
- Experience with Flash and Dreamweaver is a plus

### How to Apply:

All interested students will be required to submit an email to [ctinternship@ilitchholdings.com](mailto:ctinternship@ilitchholdings.com) with the following information attached:

- Completed Application
- Resume
- Essay (1,500 words or less) answering: What are your career interests or goals and how do you think the Ilitch Companies Internship Program fits into your future plans?
- You can apply for up to (3) positions; indicate priority/level of interest for each