



Cass Technical High School Internship Opportunity

Company: Detroit Tigers

Department: Marketing/Creative Services

Number of Positions: 1

Location: Detroit, MI

Start Date: June 25, 2018

End Date: August 24, 2018

Hours Required: 20-40/week

Responsibilities include, but are not limited to the following:

- Updating existing files of ads, fliers, group outing t-shirts, brochures, invitations, posters, signs, postcards and publications, as well as other printed materials
- Design and layout of the above items
- Assist with marketing projects and the production and special events
- Scanning, filing and categorizing of photos, and/or altering existing photos
- Assist in the development of event recaps for use on tigers.com or for social media activation.
- Re-sizing of existing creative for inclusion in social media campaigns, in-park activation (scoreboard, Tigervision, etc.) and on tigers.com.
- Provide graphic design support to the Social Media and Marketing & Creative Services Specialists on special projects.
- Participation in weekly marketing and promotions departmental staff meetings
- Exposure to print production requirements
- Limited game day promotional and Special Events support
- Serve as assistant event producer for one Detroit Tigers in-season special event

Eligibility/Requirements:

- Enrolled full-time at Cass Technical High School
- Entering Junior or Senior Year
- Must be at least 16 years of age
- Earned a minimum cumulative grade point average (GPA) of 3.0
- Eligible to work in the United States
- Available to work a minimum of 20 hours; maximum of 40 hour within a work week
- Must be working toward a diploma in Graphic Art
- Must be computer literate and able to handle a wide variety of tasks
- Must be familiar with the following: Creative Suite 5 (or earlier) software programs: Adobe Photoshop, Adobe Illustrator and Adobe Indesign
- Experience with Flash and Dreamweaver is a plus



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How to Apply:

All interested students will be required to submit an email to ctinternship@ilitchholdings.com with the following information attached:

- Completed Application
- Resume
- Essay (1,500 words or less) answering: What are your career interests or goals and how do you think the Ilitch Companies Internship Program fits into your future plans?
- You can apply for up to (3) positions
- Indicate priority/level of interest of each position applied
- Please only submit one email with all of the required information
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