



## Cass Technical High School Internship Opportunity

**Company:** Little Caesars

**Department:** Social Media/Marketing

**Number of Positions:** 1

**Location:** Detroit, MI

**Start Date:** June 25, 2018

**End Date:** August 24, 2018

**Hours Required:** 20-25/week

**Responsibilities include, but are not limited to the following:**

- Assist with reviewing social media websites for research
- Assist with putting together social media competitive reporting
- Gathering/organizing social media trend articles/reports
- Review, gather and analyze social media data
- Various tasks and assignments with different marketing team units throughout the program (including Brand Marketing, Customer Service, Creative and TV Advertising)

**Eligibility/Requirements:**

- Enrolled full-time at Cass Technical High School
- Entering Junior or Senior Year
- Must be at least 16 years of age
- Earned a minimum cumulative grade point average (GPA) of 3.0
- Eligible to work in the United States
- Available to work a minimum of 20 hours; maximum of 40 hour within a work week
- Must be working toward a diploma in marketing/business/public relations
- Must be familiar with Microsoft Office, preferably Excel Spreadsheets
- Excellent phone etiquette; calm demeanor
- Problem solving ability
- Proper use of English; spelling and grammar essential
- Knowledge of general social media pages, personal and/or professional (Facebook/Twitter/Instagram/Snapchat/YouTube)

**How to Apply:**

All interested students will be required to submit an email to [ctinternship@ilitchholdings.com](mailto:ctinternship@ilitchholdings.com) with the following information attached:

- Completed Application
- Resume
- Essay (1,500 words or less) answering: What are your career interests or goals and how do you think the Ilitch Companies Internship Program fits into your future plans?
- You can apply for up to (3) positions; indicate priority/level of interest for each